



mon Sheri Design | Web Design Services

designer| Sheri Lossing

website| monSheriDesign.com <https://monsheridesign.com/>

phone| 616.438.2886

Name

Business

Email

Phone

Website

Do you currently have a business website? If so, what is the domain name(s)?

Logo

Do you have a logo? Do you need a logo design?

Goal

How would you summarize your overall goal for the website?

Style

What would you describe as your goal for the overall style/feel of the website? (modern, vintage, feminine, masculine, soft, bold, whimsical, formal, etc.)

Examples

Do you have examples of websites you like? What do you like about them? (The overall style, functionality, color, style/feel.)

Preferences

Do you have color, font or other preferences for your website?

Theme

What is the design/feel that you prefer for the website, if any? (Color, black-and-white, modern, vintage, feminine, masculine, soft, bold, whimsical, formal, etc.)

Content

Do you have any content (text/wording) prepared - roughly or completed - that you would like to see in the initial design? (Otherwise I will use temp fill content.)

Images

Do you have any images or other content prepared?

Audience

What do you see as your most prevalent audience(s) who will view the website?

Functionality

Is there any specific functionality that you want to make sure the site has? (ie - contact form, map, downloadable PDFs, linkage to content, specific pages, etc.)

Hosting

Do you currently have a hosting plan? If so what kind do you have and who hosts it?

Message

Anything else you want to discuss or let me know?